



# Business – Student Gateway

## Access Business and Management Students from Leeds Business School to Develop a Bespoke Project within your Business.

Every year we partner hundreds of students from across our business and management courses with industry clients to deliver consultancy projects as part of our students' final year assessment. Our consultancy projects are a perfect opportunity for you to develop a project or examine an issue you haven't had the time or resources to look at.

### What your Business will do:

- Identify a discrete project
- Work with our students to develop and agree a plan
- Check progress monthly with the Business-Student Gateway Team

### Our students will:

- work with you to evaluate your business project
- critically evaluate a range of solutions
- present you with a report of practical recommendations

### About the project

- Undergraduate consultancy project runs October to April
- Wide range of disciplines (e.g. international business, marketing, human resource management) reflected in teams of 4-5 final year students.

### Recent projects include:

- A feasibility study into the relocation of Satpal Ltd (Undergraduate)
- Strategic development plan for Simon on the Streets (Undergraduate)

### Additional support

We intend for the student group to plan, manage and deliver the project. However there will be touchpoints throughout the project for the Business – Student Gateway team to check progress and communicate directly with the business.

### I'm interested – next steps:

Complete the form on the next page and return to:  
PostAwardURE@leedsbeckett.ac.uk

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*“Working with local businesses builds lasting relationships and is an excellent opportunity for all involved to look at the business in an innovative and strategic manner.”*

**Clare Manning**  
Senior Lecturer  
Leeds Business School

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*“Working with the students has been great fun, they have boundless enthusiasm and a wealth of ideas.”*

**Saskia Shutt, Owner Manager at LUSH**  
Wine events

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