

**ENTERPRISE
WEST
YORKSHIRE**



Innovative Entrepreneurs Information Pack

Helping people to find and create
groundbreaking solutions to global problems

Enterprise West Yorkshire is delivered
by West Yorkshire Combined Authority



Enterprise West Yorkshire

Enterprise West Yorkshire, funded by the West Yorkshire Combined Authority offers advice and business support to anyone in the West Yorkshire region considering self-employment as a career option. There are three support packages offered and Innovative Entrepreneurs is support package 3, providing intensive and targeted support for individuals with the potential to become successful innovative entrepreneurs creating sustainable innovative businesses.

Innovative Entrepreneurs is being delivered by a 12 partner consortium, made up of partners from across the region, led by the University of Leeds.

The overarching objective for this commission is to increase the number and sustainable success of innovative entrepreneurs from underrepresented groups in the West Yorkshire region.

This programme aims to provide the support, guidance and means for individuals to transform their ideas into high impact, profitable businesses which can create positive impact within the region and beyond!

The programme will support 75 individuals over the next 2 years, with 15 participants on each cohort. The start dates of each programme will be:

- September 2023
- January 2024
- May 2024
- September 2024
- January 2025

Consortium partners

- Leeds University
- Leeds University Business School
- Nexus, Founder hub
- University of Bradford
- Leeds Beckett University
- University of Huddersfield
- Impact Hub Bradford CIC
- NorthInvest
- RTC North
- 3M Buckley Innovation Centre
- Arup
- KPMG
- HSBC
- Munroe K

Programme overview

The 9 month programme will support individuals to:

- Develop a roadmap to launch / grow their idea / start up
- Design a growth plan for how to take their idea or business to the next level
- Develop a personal brand and entrepreneurial skill set
- Understand the investment landscape and build a bespoke investment plan
- Connect with investors
- Connect with a network of support within the region and beyond

The programme is broken down into three 12-week sections:



Part 1 Intensive Idea Development

4 x 7 hour in-person learning sessions
8 x 90-minute online learning sessions
12 hours of one-to-one coaching
6 x 1 hour group mentoring sessions



Part 2 Investor Readiness Support

10 hours of Investor readiness support
3 hours 1-1 coaching
Mentoring
Pitch for grant funding



Part 3 Growth Plan and next steps

3 hours of 1-1 coaching
Networking events
Peer support group



Co-working office space

Each participant will have access to 12 months of co-working office space through one of the Founder Hubs, located within each of the 5 districts of the region.



Access Support

This support aims to remove barriers which have traditionally prevented people from accessing this type of support, This will ensure that all people can access both the in-person and the online learning associated with the programme



Opportunity to win Grant funding –

Each cohort will have 3 prizes of £5,000 of grant funding available to win

Attendance at all scheduled elements of the programme is compulsory unless there are exceptional circumstances

Time Commitment for Part 1

Week	Title	Session type	Day	Date	Time
1	Week 1 – Introduction	In person	Thursday	21-Sep-23	09:00-16:30
	Coaching Diagnostic	Online	Tuesday	26-Sep-23	2 hours
2	Week 2	Online	Thursday	28-Sep-23	11:30-13:00
	Action learning set	Online	Tuesday	03-Oct-23	1 hour
3	Week 3	Online	Thursday	05-Oct-23	11:30-13:00
	Coaching	Online	Tuesday	10-Oct-23	2 hours
4	Week 4	In person	Thursday	12-Oct-23	09:00-16:30
	Action learning set	Online		17-Oct-23	1 hour
5	Week 5	Online	Thursday	19-Oct-23	11:30-13:00
	Coaching	Online	Tuesday	24-Oct-23	2 hours
6	Week 6	Online	Thursday	26-Oct-23	11:30-13:00
Half term break					
6	Action learning set	Online	Tuesday	07-Nov-23	1 hour
7	Week 7	Online	Thursday	09-Nov-23	11:30-13:00
	Coaching	Online	Tuesday	14-Nov-23	2 hours
8	Week 8	In person	Thursday	16-Nov-23	09:00-16:30
	Action learning set	Online	Tuesday	21-Nov-23	1 hour
9	Week 9	Online	Thursday	23-Nov-23	11:30-13:00
	Coaching	Online	Tuesday	21-Nov-23	2 hours
10	Week 10	Online	Thursday	30-Nov-23	11:30-13:00
	Action learning set	Online	Tuesday	05-Dec-23	1 hour
11	Week 11	Online	Thursday	07-Dec-23	11:30-13:00
	Coaching	Online	Tuesday	12-Dec-23	1 hour
12	Week 12	In person	Thursday	14-Dec-23	09:00-16:30



Recruitment Process



We are looking for:



Individuals and **teams** working at **pre-start** or very **early stage start up** level – and are able to commit to the 9 month programme



The idea / start up needs to be **innovative** (*Our definition of Innovative is: Introducing a solution to a new problem, or taking a new approach to solving an existing problem in a way that adds value*)



Individuals who are **solution focused**, and **motivated** to solve important problems which have a positive **impact on society**.

Eligibility

In order to be eligible, participants must be:

- Over 18 (or will be turning 18 before January 2025)
- Living in the West Yorkshire Region

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Find out more at

the-lep.com/innovative-entrepreneurs