

AD=VENTURE

LEP Leeds City Region  
Enterprise  
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Working in  
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West  
Yorkshire  
Combined  
Authority

# START-UP WEST YORKS

## A NEW PROGRAMME OF HANDS ON BUSINESS SUPPORT FOR PEOPLE IN WEST YORKSHIRE

Thinking about setting up a new business or have a business idea and want help to make it a reality?'

If you have a business idea, plan or have been actively trading for less than 12 months, Start Up West Yorkshire will help you achieve your business goals.

The service is FREE for you to access, as it is fully funded by the [West Yorkshire Combined Authority](#), and [Leeds City Region Enterprise Partnership](#). Support delivered in partnership with [AD:VENTURE](#).



#StartUpWY #EnterpriseWY

# The programme will offer a wide variety of interactive seminars and practical support, covering different aspects of planning, launching and building a business:



## A series of webinars covering topics that are essential for any new business owner:

- ☁️ **Jumpstart your planning** – what to focus on to achieve both short and long-term goals
- ☁️ **Crunching the numbers** – tracking profit & loss, bookkeeping, tax returns and self-assessments
- ☁️ **Promoting your business online** – how to use both organic and paid social media campaigns
- ☁️ **Sales and negotiation** – improving negotiating skills and closing a sale
- ☁️ Supplemented specialist sessions

## One to one tailored support:

- ☁️ Identifying and tackling issues
- ☁️ Reviewing business plans and budgets
- ☁️ Advising on strategy and marketing
- ☁️ Supporting applications for business finance
- ☁️ Arranging access to local services, networks and grants

**Networking opportunities where you can share and gain experience with others who are on a similar journey. And access to events and development opportunities.**

## To be eligible for Start Up West Yorkshire, you must be:

- ☁️ A resident of West Yorkshire
- ☁️ Interested in setting up your own business or have a business that has been actively trading for less than 12 months.
- ☁️ Aged 18 or over



**Register here!**

Start-Up West Yorkshire is part of [Enterprise West Yorkshire](#), a support package to help people across the region start and grow business. Further support includes:

- ☁️ **Exploring self employment** - a free course, giving you all the information you need to decide whether becoming your own boss is the right next step for you
- ☁️ **Innovative businesses** - providing intensive and targeted support for people with the potential to become successful innovative entrepreneurs



**#StartUpWY #EnterpriseWY**